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Who and how should participate in health care priority setting? Evidence from a Portuguese survey

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Abstract

This article provides highlights of the evolution of the health care rationing debate towards a more transparent and open approach involving public participation. Discretionary models that have dominated health sector decision-making are being questioned by different sectors of society. Using data from 442 college students, we explore public's views on its involvement in health care rationing decisions. Findings suggest that although citizens wish to be consulted, they believe doctors should play the most important role on the rationing decisions. Nonetheless, the confidence in doctors is not independent of the criteria used to support their decisions.

JEL codes: I10, I18, I19

Key Words: Priorities setting, Public involvement; Explicit rationing; Health-care.

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1. Introduction

Health care costs have grown faster than overall economic growth in developed countries, making it necessary for explicit measures dealing with the distribution of health resources to be included on these countries' political agendas. Although the strength of recent political and academic debate may suggest otherwise, the rationing of health care is not a new process. What is new is the debate surrounding the need to adopt explicit and systematic rationing policies, including the models and methods to adopt, the level of public involvement in decision making and how to conciliate all this with the maintenance of public health systems based on principles of universal coverage, equality of access and solidarity in financing, all of which constitute fundamental values in developed and democratic societies today.

Research in health economics has sought to help in the decisions process for the allocation of limited health resources. The economic approaches to priority setting, despite having the merit of advancing the theoretical debate, seem to have had little effect in practical terms. The greatest objection to economic evaluation techniques is the inherent difficulty of conciliating efficiency principles with social principles and values. In this context, one possible hypothesis would be to substitute the technical criteria for a political process of priority setting, which would be opened up to include the participation of all social actors, particularly the population. The idea that society should participate in prioritization decisions has been widely propagated, but has not yet advanced to the stage of actual implementation. Although researchers seem to agree that obtaining the preferences of the population in health matters is a complex process, there is ample support for public involvement.^{1,2,3,4} The controversy surrounding public involvement in prioritization decisions involves not only an ethical debate about the relevance of this involvement but also a methodological debate about the weight that should be given to their statements, or rather, the degree of participation the public should be granted (advisory-based or direct intervention). Some fear that public understanding of rationing could undermine the population's confidence in health professionals,^{5,6} National Health System, and social cohesion.⁷

Active public participation in priority setting requires some transference of power and authority to this group, which could conflict with the interests of other groups, namely the doctors.^{8,9} Jacobson and Bowling¹⁰ point out that the public debate on rationing is complicated by the inherent conflicts between the opinions of the general

population and those of the health professionals or groups of patients. A further cause for worry in the question of public involvement in prioritization decisions is the general population's lack of technical knowledge.^{11, 12} Some authors point out that there is the risk of this process being dominated by uninformed people.^{13,9, 14} These aspects raise doubts about the value or the weight that should be attributed to the opinions of the population.¹⁵ According to Mullen¹² the lack of definition concerning the population's role in the prioritization process negatively conditions the results of their involvement.

Paradoxically, public involvement in the rationing debate encounters resistance in the population itself. Studies have shown that despite the citizens' wish to be consulted about health resources planning, they do not want to make direct rationing decisions themselves.^{16, 17, 18,19, 20, 21} The population seems to experience disutility when it finds out about, or is called upon to make decisions about the denial of treatments to other members of society²¹ due to a fear of making a wrong decision, which they may later come to regret.²² It would seem that regret is an important element in individual valorisation and in making decisions about health care.¹⁹ This idea is reinforced by evidence that the citizens derive utility from ignoring how the health resources are effectively rationalised – the “utility of ignorance” argument.^{5,23} In addition, individuals tend to see doctors as the best group to make the decisions for society.^{24, 25, 20} This would seem to suggest that in the interests of “peace of mind”, the rationing decisions should be left to the doctors, whatever they decide.²⁶

The paper presents the analysis of the results from the Portuguese population's opinions of their involvement in the planning for limited health resources, their designated decision-making authority for rationing, and their level of consent for the adoption of efficiency criteria in the allocation of resources.

2. Rationing of health care in Portugal

Rationing in Portugal is not explicitly addressed in the political agenda. As is happening in other developed countries, the shortage of resources in the Portuguese SNS has become increasingly serious in recent years, especially with the increase in health costs. The reforms that have been carried out since the mid 1990's, with the main purpose of improving efficiency and controlling the increases in health costs, adopt a typology of rationing which is a mixture of explicit measures taken at the macro level and implicit practices remaining the responsibility of the health care providers. In this

sense, the rationing practiced in Portugal has not involved the population in any way, not even at the basic level of public debate. Only sporadic cases, such as the closure of particular support services or maternity units which were given full media coverage, have recently sparked some resistance on the part of public opinion.

There is very little information available about the preferences of the Portuguese population on matters relating to health services. For a revision, see Mossialos,²⁷ Pinto and Aragão²⁸ and Lopes and Magalhães.²⁹ The actual issue of explicit rationing is not approached in these studies, with the exception of the work done by Pinto and Aragão²⁸ in the ambit of a European project, where a survey was carried out with a representative sample of the population on issues such as transparency and the framework for prioritization decisions. Regarding transparency, the citizens were questioned about the usefulness of a public debate on health care rationing. The majority (71.6%) of interviewees responded affirmatively. Concerning the framework that should uphold the rationing, the interviewees were given three options to choose from. The most popular option was the personal decision of the doctors (34.1%), followed by the political decision (29.5%) and, finally, the relation between the cost of the care and the medical benefits (29.3%). In comparison to Pinto and Aragão's survey, our study introduces a wider scope in terms of decision-making authorities and the level of social actors' intervention and, furthermore, tests for coherence in the respondents' choices.

3. Methodology

This study was organised according to four main objectives: firstly, to collect evidence of the population's desire to have a more active role in questions relating to rationing; secondly, to test if the Portuguese citizens agree with findings in international studies reporting doctors to be the best agents for making prioritization decisions; thirdly to understand the determinants of this choice, and, finally, to collect evidence on popular acceptance of economic criteria as a framework for priority setting. A questionnaire was conducted in a controlled environment with a sample of 442 college students from six public and private institutions, located in the north and the centre of the country. The sample included students from different programs, namely Economics, Management, Psychology, Law, Medicine and Nursing. Although this is not a representative sample of the Portuguese population in general, we believe that students' attitudes can be taken as an indicator of the attitudes of the corresponding professionals.

To date no other study has compared the opinion of so many different groups. The studies have limited their scope to comparing the opinions of doctors and the population,³⁰ or the attitudes of different groups of politicians.³¹

The questionnaire was designed to include three questions which have been properly justified in international studies.^{14, 32} Anand and Waillo³² tested the robustness of the theory of non-consequential social choice, as an alternative approach to economic efficiency, using a non-representative sample of the population in Leicester (United Kingdom). There are two questions in this questionnaire that deserve particular attention here. In one of the questions, the authors' purpose was to evaluate the relevance of health authorities adopting a process of public consultation to determine health care planning. The answers obtained suggest a general support for this consultancy process. In the other question, the authors aimed to find out which opinion should prevail in the case of disagreement between the doctors and the general population about the financing of a certain health programme/service. The authors recreated a scenario in which the public financing of a specific treatment had been approved by referendum. The doctors, however, found that the limited health gains (efficiency) did not justify the channelling of resources into the provision of this particular service. The results corroborated the authors' hypothesis by indicating that the population's opinion is preferred by 48% of the interviewees against only 33% who prefer the criteria of maximisation of health gains.

Mossialos and King¹⁴ discuss the questions raised in relation to public involvement in prioritization decisions, and analyse data collected about the attitude of the citizens towards rationing using the Eurobarometer n° 49.³³ The Eurobarometer questionnaire included specific questions about rationing, and was conducted using representative samples from six EU countries (Germany, France, Italy, Holland, Great Britain and Sweden). The authors used the data to compare the attitudes of the citizens from these six countries. The question in this Eurobarometer questionnaire that is of interest to the purposes of our study aimed to find out which agent the societies would nominate to make prioritization decisions. From a list of five potential actors (doctors, population, nurses, hospital managers and politicians), the doctors were the consistent choice in these countries.

In our study, these three questions are used together in one questionnaire. The simultaneous use of these three questions allows an identification of the respondents' understanding of what constitutes an adequate level of public involvement as well as

their support for the results of an economic evaluation. The *first question* aims to find out if the students think that the population should be involved in the process of health care rationing. The answer to this question does not allow for any indication of the level of public involvement. This is only addressed in a *second question*, which aims to determine the respondents' opinion on who should be the decision-making authority in healthcare prioritization. Given a list of potential social actors (people in general, doctors, nurses, hospital managers and politicians), the respondents are questioned about who they think should be responsible for fixing limits in health care provision. Contrary to the Eurobarometer questionnaire,³³ we deliberately opted to deny the respondents the possibility of giving multiple responses, forcing them to state the actor they considered the most important from among the different groups.

The responses obtained to these two questions do not allow the identification of the principles guiding the respondents' choices. That is, their opinions about whether or not the public should be involved in priority setting, and who should be the actual decision makers, do not allow the identification of whether respondents' are indifferent to the criteria used by the chosen decision maker to make prioritization decisions. The addition of a *third question* in this questionnaire exploring the potential conflict between popular opinion and doctors' opinion based on the principle of health gain maximization allows such identification, shedding light on whether the preferences for doctors as decision makers reported in previous studies is maintained even when doctors adopt economic criteria.

4. Results

Table 1 presents the questions posed in the questionnaire, and the main results. The majority of the respondents are favourable to the idea of more transparency in the process of priority setting independent of their academic training. Nonetheless the future nurses showed themselves to be the strongest defenders of public participation, while the medical students were the strongest opponents (30.7%). This apparent resistance on the part of the medical students seems to corroborate those who defend that there is a conflict between medical paternalism and social participation.⁹

(Table 1 here)

The application of the Pearson's χ^2 test shows that there is a significant statistical association between the distribution of answers to the first question and students'

college program ($\chi^2_{(10)}=37.554$; p-value<0.001; all the Pearson's χ^2 test results are corroborated by Fisher's exact test). This effect is supported by the estimation results of a binary logit model, in which the dependent variable takes the value of one if the respondent agrees with public consultation and the value of zero otherwise. In addition to the dummy variables identifying students' college program, explanatory variables include socio-demographic characteristics, health conditions and habits, political party and religious affiliation. Table 2 shows the definition and the descriptive statistics of the variables used in the analysis.

(Table 2 here)

Table 3 shows the marginal effects of the selected variables on the probability of agreement with public consultation in the process of priority setting. The results indicate that students of Economics and Management do not differentiate themselves from Law students (the omitted group). The students of Psychology and Nursing have a higher and statistically significant probability of agreeing with public consultation than the students of Law, at around 12 and 10 percentage points, respectively. As previously suggested, Medicine students show a lower probability of agreement than Law students, by about 14 percentage points (unilateral p-value is about 5%).

Some of the control variables introduced also reveal statistically significant effects on the probability of the respondents agreeing with public consultation in the process of priority setting. In fact, the results show that, everything else the same, male respondents are on average 11 percentage points less likely to agree with public consultation than female respondents. Similarly, individuals with a family income higher than the sample's average show a lower probability of agreeing with public consultation (at around 8 percentage points) than those with an income lower than the sample's average. Conversely, unmarried individuals and those who have private health insurance reveal a higher probability of agreeing with public consultation. The effects of the party affiliation variables show that those individuals belonging to the Portuguese Communist Party are more strongly in favour of public consultation, with all other party affiliations yielding strongly negative effects.

(Table 3 here)

Concerning the second question in the questionnaire, the results in Table 1 and 4 reveal that the majority of respondents (57%) believe that doctors should be the main agents for healthcare prioritization decisions. The results also seem to indicate that

society does not trust politicians to make those decisions. After the doctors, the respondents elected the general public (17%) as the decision-making agent, albeit at a significantly distance from the doctors (the test for equality of proportions yields a statistic $z = -12.416$ with a $p\text{-value} < 0.001$). The preferences revealed by our sample of students are, in general, consistent with those obtained by Mossialos and King¹⁴ and Pinto and Aragão.²⁸ Although multiple answers were not permitted in our study, 10.9% of our interviewees responded spontaneously that the prioritization decisions should be made by a multidisciplinary team. The nursing students (52.4%) and the medical students (20%) were alone in opting to give this spontaneous answer.

(Table 4 here)

Table 5 presents the marginal effects of the explanatory variables on the probability of selecting each one of the alternatives considered. The results show that the individuals who disagree with public consultations are less likely to select the public as the decision-maker in priority setting than those individuals who remain neutral concerning public consultations. Likewise, Medical students (and those who have private medical insurance) are less likely to select the public as the decision-maker in priority setting than Law students (than those who do not have private medical insurance). The results' concerning the choice of doctors reveal that Management and Nursing students exhibit a lower probability of choosing the doctors as the decision-makers than Law students. Keeping everything else the same, the probability of selecting the doctors is also lower among the unmarried and the smokers. On the other hand, the students of Psychology, those that have an income equal to the average income in the sample, and those from the Portuguese People's Party have a higher probability of choosing the doctors as the decision-makers in priority setting.

(Table 5 here)

An analysis of the responses to the third question allows us to conclude that, in the case of conflict, the respondents select the opinion of the doctors, reinforcing the previous conclusions. These results contrast with the findings of Anand and Waillo.³² Table 6 presents the marginal effects of the selected variables on the probability of favouring the opinion of the doctors. The results indicate that, compared to the individuals who selected 'Other Professionals' in Question 2 or declared themselves neutral, those individuals who selected the general public as the decision-maker in

priority setting are 33.5 percentage points less likely to favour the opinion of the doctors in the case of conflict with public opinion. The Psychology students also exhibit a 27 percentage point's lower probability of agreeing with the opinion of the doctors than the Law students. An increase in family size exerts a negative and statistically significant marginally effect on the probability of agreeing with the opinion of the doctors. On the other hand, those individuals with an average income and those suffering from a chronic disease have a higher probability of agreeing with the opinion of the doctors. The effect of the party affiliation variables shows that, with the exception of individuals of the People's Party, all show a lower probability of agreeing with the opinion of the doctors than the individuals of the Communist Party.

(Table 6 here)

One important result from the previous analysis is the lack of a statistically significant effect of the variable *Q2-Doctors* on the probability of agreeing with the opinion of the doctors. It would be expected that those individuals who select the doctors (public) as the decision-maker in priority setting would also favour the opinion of the doctors (public) in the case of conflict in the adopted prioritization criteria. This result suggests that the dominant choice for doctors as the main decision-makers in priority setting observed in international samples may not be independent of the decision criteria adopted by them in the allocation of resources.

The results presented in Table 7 show the factors that influence the probability of disagreeing with the criteria adopted by the selected actors for priority setting. Model 1 is estimated using the subsample of individuals that selected the doctors as the main decision-makers in priority setting and Model 2 is estimated using the subsample of individuals that selected the general public as the main decision-maker.

The results indicate that it is the Psychology students (Medicine) who, having selected the doctors as the decision-makers, have a higher (lower) probability of disagreeing with the criteria adopted by the doctors in these decisions. The results also show that individuals with an average income and those with a chronic disease are less likely to disagree with the opinion of the doctors. The variables concerning political orientation also reveal that the individuals of the Communist Party, who also selected the doctors as the decision-makers in priority setting, have a higher probability of disagreeing with the criteria adopted by the doctors.

(Table 7 here)

Concerning the individuals who selected the general public as the decision-makers in priority setting, it is found that the students of Economics, Management and Psychology have lower probability of disagreeing with public opinion in the case of conflict with the “maximizing” criteria adopted by the doctors. Older individuals, those with more numerous families, and those who suffer from a chronic disease also exhibit a lower probability of disagreeing with public opinion. On the other hand, individuals with an income higher or equal to the average sample income, those that smoke, and those that regularly drink alcoholic beverages are those with the higher probability of disagreeing with the opinion of the public. As previously, the variables of political orientation reveal that individuals of the Communist Party, who also selected the general public as the decision-maker in priority setting, have a higher probability of disagreeing with public opinion.

5. Conclusion

Health care rationing is a complex and controversial issue. Recent discussions on the theme have focused on whether rationing, which occurs in virtually all public health systems, should assume an explicit character and what level of public involvement the process should have.

This study attempts to contribute to the debate on public participation in the allocation of limited health care resources in Portugal, where there is an increasingly urgent need to establish limits on what is publically financed. The results obtained in this study indicate that the Portuguese respondents are calling for public involvement in the process of priority setting. However, and in accordance with various international studies, the results also suggest that the dominant preference is to give the public an advisory role and not a participative role, with prioritization decisions being primarily conferred on the doctors. One important result in our study is the finding that the Portuguese doctors (taking medical students’ opinion as indicators) do not reject the responsibility of priority setting decisions. Using the taxonomy of Obermann and Buck,²⁶ the overall results suggest that the Portuguese would opt for an “open” process of priority setting concerning its *transparency*.

In relation to the second aspect of this taxonomy, ie. the *mode* of prioritization, contrary to what has been observed in various international studies, the Portuguese respondents in our study revealed a clear preference for the health gains criteria adopted

by the doctors over the criteria defended by the public. The results therefore suggest that Portuguese choose a “systematic” process for the *mode* of priority setting. The robustness of this result is measured in our study by a comparison between the revealed preferences for the decision-maker and the revealed preferences for the decision criteria. If the choice for doctors (or other professionals) as decision-makers is a mere translation of the “utility of ignorance” argument, a concurrence between the choice of the decision-maker and the criteria – whatever they may be adopted by the decision-maker should be observed. This concurrence was not totally observed in our study. Only 44% of the respondents who selected the general public as the decision-maker explicitly agreed with its criteria for the allocation of resources, and about 70% of those who selected the professionals agreed with the cost-effectiveness criteria adopted by the doctors in the given scenario. It was further verified that it is the future doctors who showed a higher probability of agreeing with the cost-effectiveness criteria. These respondents also showed a lower probability of disagreeing with these criteria than all the other respondents who selected the doctors as the prioritization decision-making agents.

Thus, although a total adherence to cost-effectiveness criteria is not observed, the results obtained in this questionnaire indicate that, in complete opposition to the “state of the art” in Portugal in matters of health care rationing (characterised as “hidden and non-systematic”), the process that emerges as the “best solution” for the country is the “open and systematic” rationing characterised by Obermann and Buck²⁶ as: (a) the public calls for “open” rationing, and (b) requires rigour in its formulation, comprises economic criteria, it is accepted by the doctors, and conforms with the preferences of the majority of the population. Naturally, this result must be read within the context of the limitations of the sample used, but it still constitutes an indication of an existing contradiction in Portugal between the political option that has been adopted in rationing and the aspirations of the population, suggesting an urgent need for an open debate and a large and representative consultation of the Portuguese population on these matters.

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Table 1. Survey questions and results by college degree

Questions	Econo (%)	Manag (%)	Law (%)	Psychol (%)	Medic (%)	Nurse (%)	Total
Q1. Some people argue that health authorities should conduct consultation exercises (public meetings, asking groups made up from the public) to determine what health care treatments are provided. Do you agree?							
Agree	74.29	78.64	82.50	92.73	68.00	96.83	80.50
Disagree	22.86	16.50	15.00	1.82	30.67	3.17	16.55
Neutral	2.86	4.85	2.50	5.45	1.33	0.00	2.95
Q2. If limits need to be set, who should decide which types of treatment are given a higher priority?							
General public	14.29	18.45	17.50	30.91	6.67	17.46	16.78
Doctors	63.81	51.46	67.50	65.45	72.00	23.81	57.14
Nurses	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Managers of health services	20.95	16.50	10.00	1.82	1.33	3.17	10.66
Politicians	0.95	3.88	2.50	1.82	0.00	3.17	2.04
Spontaneous response – “multidisciplinary”	0.00	0.00	0.00	0.00	20.00	52.38	10.88
Don’t know	0.00	9.71	2.50	0.00	0.00	0.00	2.49
Q3. If a health authority conducts a poll, which shows that, the majority of people think that a particular treatment should be provided, but doctors argue that it is rarely successful and should not be provided, what to you thing should happen?							
The treatment should be provided	18.10	38.83	35.00	45.45	6.67	25.81	27.05
The treatment should not be provided	72.38	52.43	57.50	34.55	89.33	58.06	62.50
Don’t know	9.52	8.74	7.50	20.00	4.00	16.13	10.45
N	105	103	40	55	75	63	441

Table 2. Definition of variables and descriptive statistics for the sample

Variables	Description	Mean(sd)
Law	Dummy variable equal to 1 if law student, 0 otherwise	0.09
Economics	Dummy variable equal to 1 if economics student, 0 otherwise	0.24
Management	Dummy variable equal to 1 if management student, 0 otherwise	0.24
Psychology	Dummy variable equal to 1 if psychology student, 0 otherwise	0.12
Medicine	Dummy variable equal to 1 if Medicine student, 0 otherwise	0.17
Nursing	Dummy variable equal to 1 if Nursing student, 0 otherwise	0.14
Male	Dummy variable equal to 1 if male, 0 otherwise	0.43
Age	Age in years	24.30(7.26)
Single	Dummy variable equal to 1 if single, 0 otherwise	0.85
Nfamily	Number of people in the individual's household	3.58(1.05)
Inc1	Dummy variable equal to 1 if household income group of the individual is below the sample average, 0 otherwise	0.50
Inc2	Dummy variable equal to 1 if household income group of the individual is equal to the sample average, 0 otherwise	0.13
Inc3	Dummy variable equal to 1 if household income group of the individual is above the sample average, 0 otherwise	0.37
Insurance	Dummy variable equal to 1 if the individual has private health insurance, 0 otherwise	0.37
Smoker	Dummy variable equal to 1 if the individual currently smokes, 0 otherwise	0.33
Ncigs	Typical number of cigarettes the individual smokes per day	2.96(6.06)
Drinker	Dummy variable equal to 1 if the individual currently drinks alcoholic beverages, 0 otherwise	0.70
Chronic	Dummy variable equal to 1 if the individual reports suffering from a chronic disease, 0 otherwise	0.10
Severe	Dummy variable equal to 1 if the individual reports having suffered (or anyone in his/her household) from a severe disease, 0 otherwise	0.35
Religion	Dummy variable equal to 1 if the individual holds religious views, 0 otherwise	0.78
CP	Dummy variable equal to 1 if the individual favors the communist party, 0 otherwise	0.02
LB	Dummy variable equal to 1 if the individual favors the left-bloc party, 0 otherwise	0.05
PP	Dummy variable equal to 1 if the individual favors the people's party, 0 otherwise	0.03
SDP	Dummy variable equal to 1 if the individual favors the social-democratic party, 0 otherwise	0.24
SP	Dummy variable equal to 1 if the individual favors the socialist party, 0 otherwise	0.24
OtherP	Dummy variable equal to 1 if the individual favors other party, 0 otherwise	0.03
NoP	Dummy variable equal to 1 if the individual does not favor any political party, 0 otherwise	0.39

Table 3. Binomial logit estimates of probability of agreeing with public consultation

Variable	Estimate	SE	p-value	95% confidence intervals	
Economics	-0.032	0.060	0.589	-0.150	0.085
Management	0.012	0.055	0.827	-0.095	0.119
Psychology	0.121	0.031	0.000	0.061	0.181
Medicine	-0.139	0.084	0.099	-0.305	0.026
Nursing	0.097	0.038	0.011	0.022	0.173
Male	-0.114	0.034	0.001	-0.181	-0.047
Age	0.003	0.004	0.403	-0.004	0.011
Single	0.281	0.163	0.086	-0.040	0.601
Nfamily	0.014	0.015	0.359	-0.016	0.043
Inc2	-0.046	0.059	0.429	-0.161	0.068
Inc3	-0.081	0.039	0.038	-0.158	-0.004
Insurance	0.057	0.029	0.044	0.002	0.113
Smoker	-0.059	0.047	0.211	-0.151	0.033
Ncigs	0.003	0.003	0.431	-0.004	0.009
Drinker	0.055	0.036	0.135	-0.017	0.126
Chronic	0.041	0.041	0.323	-0.040	0.122
Severe	-0.033	0.031	0.277	-0.094	0.027
Religion	0.039	0.038	0.307	-0.036	0.114
LB	-0.940	0.009	0.000	-0.958	-0.922
PP	-0.920	0.012	0.000	-0.943	-0.896
SDP	-0.994	0.001	0.000	-0.996	-0.991
SP	-0.993	0.001	0.000	-0.996	-0.991
OtherP	-0.912	0.013	0.000	-0.937	-0.888
NoP	-0.995	0.002	0.000	-0.999	-0.991

Note: N=433 responses; Log-pseudolikelihood value is -173.82; Wald test for the null hypothesis that all coefficients are zero has a χ^2 value of 727.70 with 24 df, implying a *p*-value less than 0.001.

Table 4. Who should decide priorities?

	General Public	Doctors	Nurses	Hospital Managers	Politicians	Don't Know	N
(%)	16.8	57.1	0.0	10.7	2.0	2.5	441

Table 5. Multinomial logit estimates – Q2

Variable	General Public		Doctors		Others/Don't Know	
	Estimate	SE	Estimate	SE	Estimate	SE
Q1-Disagree	-0.207**	0.032	0.016	0.242	0.191	0.246
Q1-Agree	-0.002	0.016	-0.159	0.135	0.161	0.136
Economics	-0.004	0.010	-0.081	0.117	0.084	0.117
Management	0.003	0.011	-0.280**	0.129	0.277**	0.131
Psychology	0.020	0.020	0.174**	0.089	-0.194**	0.087
Medicine	-0.014**	0.007	-0.066	0.121	0.080	0.122
Nursing	-0.003	0.010	-0.541**	0.110	0.544**	0.113
Male	0.005	0.007	0.046	0.057	-0.051	0.056
Age	0.001	0.001	-0.004	0.006	0.004	0.006
Single	0.011	0.008	-0.230**	0.075	0.219**	0.074
Nfamily	0.003	0.003	-0.025	0.026	0.022	0.026
Inc2	-0.007	0.008	0.215**	0.048	-0.208**	0.047
Inc3	0.004	0.007	0.004	0.061	-0.008	0.060
Insurance	-0.012**	0.006	-0.035	0.058	0.047	0.058
Smoker	0.008	0.010	-0.150*	0.084	0.142*	0.084
Ncigs	-0.001	0.001	-0.004	0.007	0.005	0.007
Drinker	0.002	0.006	-0.085	0.055	0.083	0.054
Chronic	0.001	0.010	-0.043	0.085	0.042	0.085
Severe	0.002	0.006	0.062	0.052	-0.064	0.051
Religion	0.006	0.006	0.004	0.067	-0.010	0.067
LB	0.023	0.044	0.091	0.179	-0.113	0.169
PP	0.024	0.051	0.206**	0.089	-0.230**	0.061
SDP	0.008	0.024	0.095	0.195	-0.103	0.191
SP	0.023	0.032	0.023	0.216	-0.047	0.210
OtherP	0.040	0.066	-0.162	0.311	0.122	0.316
NoP	0.013	0.022	0.098	0.211	-0.111	0.207

Note: N=432 responses; Log-pseudolikelihood value is -343.38; Wald test for the null hypothesis that all coefficients are zero has a χ^2 value of 6126.83 with 52 df, implying a *p*-value less than 0.001. Hausman specification test for the IIA assumption has χ^2 value of 1.14 with 17 df, yielding no evidence that the IIA assumption has been violated. ***p*-value \leq .05, * *p*-value \leq .10 (two-tailed tests).

Table 6. Binomial logit estimates of probability of favoring the doctors' opinion

Variable	Estimate	SE	p-value	95% confidence intervals	
Q2-Public	-0.335	0.088	0.000	-0.508	-0.162
Q2-Doctors	4×10^{-4}	0.065	0.995	-0.127	0.128
Economics	0.124	0.087	0.152	-0.046	0.293
Management	-0.105	0.104	0.310	-0.309	0.098
Psychology	-0.267	0.135	0.048	-0.531	-0.003
Medicine	0.295	0.065	0.000	0.168	0.422
Nursing	0.058	0.099	0.562	-0.137	0.252
Male	0.069	0.060	0.255	-0.050	0.187
Age	0.002	0.006	0.728	-0.010	0.014
Single	0.193	0.120	0.107	-0.042	0.428
Nfamily	-0.045	0.027	0.088	-0.098	0.007
Inc2	0.187	0.061	0.002	0.067	0.306
Inc3	0.102	0.062	0.101	-0.020	0.223
Insurance	-0.080	0.061	0.187	-0.199	0.039
Smoker	-0.032	0.085	0.704	-0.199	0.134
Ncigs	0.012	0.006	0.044	0.000	0.024
Drinker	0.115	0.060	0.057	-0.003	0.233
Chronic	0.190	0.065	0.004	0.062	0.319
Severe	-0.019	0.056	0.737	-0.129	0.092
Religion	0.014	0.064	0.831	-0.112	0.140
LB	-0.514	0.138	0.000	-0.784	-0.244
PP	-0.347	0.222	0.117	-0.781	0.087
SDP	-0.478	0.175	0.006	-0.821	-0.135
SP	-0.480	0.173	0.005	-0.819	-0.142
NoP	-0.466	0.170	0.006	-0.799	-0.132

Note: N=420 responses; Log-pseudolikelihood value is -228.07; Wald test for the null hypothesis that all coefficients are zero has a χ^2 value of 73.76 with 25 df, implying a *p*-value less than 0.001. Explanatory variable OtherP was dropped due to perfect prediction of the dependent variable.

Table 7. Binomial logit estimates of probability of disagreeing with adopted criteria

Variable	Model 1					Model 2				
	Disagree with Doctors					Disagree with Public				
	Estimate	SE	p-Value	95% CI		Estimate	SE	p-value	95% CI	
Economics	-0.081	0.082	0.326	0.242	0.080	-0.638	0.161	0.000	0.953	0.323
Management	0.043	0.102	0.673	0.157	0.243	-0.606	0.187	0.001	0.973	0.239
Psychology	0.359	0.163	0.028	0.040	0.679	-0.493	0.231	0.033	0.945	0.040
Medicine	-0.263	0.061	0.000	0.382	0.144	-0.267	0.305	0.381	0.864	0.330
Nursing	-0.125	0.087	0.150	0.294	0.045	-0.369	0.257	0.151	0.873	0.135
Male	-0.041	0.068	0.546	0.174	0.092	0.162	0.235	0.491	0.299	0.622
Age	-0.004	0.007	0.574	0.017	0.009	-0.056	0.019	0.003	0.092	0.019
Single	-0.182	0.148	0.218	0.472	0.107	0.303	0.303	0.316	0.290	0.897
Nfamily	0.052	0.032	0.108	0.011	0.114	-0.272	0.100	0.007	0.469	0.076
Inc2	-0.114	0.064	0.072	0.239	0.010	0.454	0.131	0.001	0.198	0.710
Inc3	0.007	0.072	0.924	0.134	0.148	0.427	0.184	0.020	0.067	0.786
Insurance	0.071	0.067	0.289	0.060	0.203	-0.332	0.203	0.102	0.730	0.066
Smoker	0.039	0.100	0.693	0.157	0.236	0.215	0.291	0.460	0.355	0.785
Ncigs	-0.012	0.008	0.117	0.028	0.003	0.063	0.022	0.004	0.021	0.106
Drinker	-0.087	0.075	0.250	0.235	0.061	0.670	0.114	0.000	0.447	0.894
Chronic	-0.197	0.057	0.001	0.309	0.084	-0.469	0.152	0.002	0.767	0.171
Severe	-0.028	0.065	0.666	0.154	0.099	0.189	0.217	0.382	0.235	0.614
Religion	0.042	0.068	0.536	0.091	0.176	0.005	0.265	0.984	0.515	0.525
LB	0.882	0.021	0.000	0.840	0.923	0.695	0.079	0.000	0.541	0.850
PP	0.843	0.027	0.000	0.791	0.896	0.570	0.098	0.000	0.377	0.762
SDP	0.995	0.002	0.000	0.992	0.998	0.873	0.051	0.000	0.773	0.972
SP	0.987	0.003	0.000	0.982	0.993	0.965	0.022	0.000	0.922	1.007
NoP	0.999	0.000	0.000	0.998	1.000	0.983	0.013	0.000	0.957	1.008

Note: N=240 (70) responses for model 1 (model2); Log-pseudolikelihood value is -120.22 (-28.50) for model 1 (model 2); Wald test for the null hypothesis that all coefficients are zero has a χ^2 value of 582.70 (225.44) with 23 df, implying a *p*-value less than 0.001 for model 1 (model 2).